

Project Update: July 2021

HOW TO PARTICIPATE IN THE FIREFLY COUNT?

- Look for fireflies in your backyard on 3-4 July 2000-2100 hrs.
- Note the number of fireflies you have sighted.
- Submit your sightings at the link below.
- Firefly count survey:
<https://survey123.arcgis.com/share/8e6a34f29d89442b88e4698b046ed163>
- Dashboard:
<https://www.arcgis.com/apps/dashboards/b7f96d0616fb40f9850ef265c1a05af4>

FIREFLIES PHOTOGRAPHY COMPETITION

- Upload your best firefly photo.
- Firefly photography competition: <https://arcg.is/TbGbr>



The poster features a dark night background with glowing fireflies. In the top left, a yellow banner reads 'Theme 2021: Firefly Hour'. The main title 'World Firefly Day 2021' is in large yellow font, with the dates '(3rd - 4th July)' below it. A circular inset in the top right shows a firefly on a green leaf. The central text in white reads: 'On this World Firefly Day, let's revive our childhood by counting the fireflies for an hour. All information matters and your participation are the stepping stone for their revival. Come, join hands for the cause.' On the right side, there are two QR codes. The top one is labeled 'Scan and participate for Fireflies photography competition' and the bottom one is labeled 'Scan and participate in the fireflies count'. At the bottom left, the text identifies 'Dr. V.P Uniyal' as a Scientist - G and Head of the Deptt. of Landscape Level Planning & Management at the Wildlife Institute of India. At the bottom center, it identifies 'Nidhi Rana' as a Ph.D. Scholar and mentions 'The Rufford Foundation' with its logo and website. At the bottom right, a small note states '(Certificates will be provided to all the participants)'. The background also shows a silhouette of a person and a child walking through a field of fireflies.

Theme 2021: Firefly Hour

World Firefly Day 2021
(3rd - 4th July)

On this World Firefly Day, let's revive our childhood by counting the fireflies for an hour. All information matters and your participation are the stepping stone for their revival. Come, join hands for the cause.

Scan and participate for Fireflies photography competition

Scan and participate in the fireflies count

Dr. V.P Uniyal
Scientist - G
Head, Deptt. of Landscape Level Planning & Management

Nidhi Rana
Ph.D. Scholar

The Rufford Foundation
www.rufford.org @ruffordgrants

(Certificates will be provided to all the participants)