

Project Update: September 2018

Collaborations and co-ordination

We (Third Pole Conservancy) have formed the collaboration with local organisations: Taudolchhap Community Forest User Group, Sipadol and Shree Mahalaxmi Tole Sudhar Samittee, Bhaktapur. Similarly, we have co-ordinated with Government of Nepal's Division Forest Office, Bhaktapur and Natural History Museum, Tribhuvan University, Kathmandu for the 'Wildlife Conservation Awareness Gajatra' festival celebration.



Fig1. Logos of supporters

Mask production

We have designed masks of various animals with conservation messages and distributed to the participants in 'Wildlife Conservation Awareness Gajatra' festival to release the wildlife conservation messages in mass.



Fig 2. Masks with conservation messages

T-shirt production

We have produced 50 t-shirts with pangolin conservation messages and distributed to local farmers, youths, musicians and participants in 'Wildlife Conservation Awareness Gajatra' festival.



Fig 3. T-shirts with conservation messages

Banner production

We have produced a banner with the logos of all the project partners and wildlife conservation messages for the grand 'Wildlife Conservation Awareness Gaijatra' festival.



Fig 4. Banner with supporters and conservation messages

A banner with Pangolin conservation messages was also produced to highlight their conservation needs.



Fig 5. Pangolin conservation banner

Celebration of 'Wildlife Conservation Awareness Gaijatra'

We have organised a mega conservation campaign called 'Conservation Awareness Gaijatra' on 1st September, 2018 on the occasion of globally renowned national festival 'Gaijatra'. Gaijatra is the most enjoyable and exciting festival of Kathmandu valley celebrated by Newar community on August-September. Many local musicians, and a cultural dance called 'Ghintanghisi dance' is celebrated for almost a week, starting from the day of Gaijatra to Krishna Janmashtami. The dance is done in a long line with many people making two rows and hitting each other's sticks. Many cultural shows are performed, and the festival is observed and participated by many people throughout the country and international visitors.

We compiled various posters with conservation messages of plants, butterflies, birds, mammals from Snow leopard Conservancy, Global Primate Network-Nepal, Bird Conservation Nepal and Natural History Museum to prepare play cards and pamphlets to carry during the conservation campaign. Prior notifications of the campaign were delivered to local government bodies, Bhaktapur Municipality, Suryabinayak Municipality ward no. -6 Office, District Administration Office, District Co-ordination Committee Office and all relevant conservation organizations. A mass of more than 200 people gathered and performed local stick dance (Ghintanghisi) with cultural music releasing wildlife conservation messages via play-cards, pamphlets, banners, masks and t-shirts. A campaign completed the circuit of ancient Bhaktapur city by 3 walking-hours. More than 70,000 local farmers, children, youth, national and international visitors observed and enjoyed the 'Wildlife Conservation Awareness Gaijatra' event. Thanks to all the supporters and partners for making this ideal conservation campaign a grand success. Thanks to D. Karmacharya for co-ordination, A. Duwal, M. Bohara, D. Thapa, N. Dhakal, D.R. Dangol and T.R. Ghale for the photographs and clips.













Fig 6. Some glances of 'Wildlife Conservation Awareness Gajatra'