

Project Update: February 2019

Our teams have been working around the clock to monitor the regular and some social media e-commerce of animal species in this country. We found much more e-commerce than we expected as well many animal species which we never expected to find at all in this monitoring. If there is something that is guaranteed in this international formal monitoring we do, it is that it never ceases to amaze us what we can find!

Due to the overwhelming amount of data captured by our teams, we will have to simplify the social media data report, as otherwise it will be dozens of pages long.

Our formal monitoring of the e-commerce is also going well. All the data that we are capturing is going to help us write our most interesting report to date. Every day we learn something new about this problem in Mexico, which in reality just represents a small portion of the general problem of the e-commerce of protected and non-protected animal species in all Latin American countries and worldwide.