

# 'SPOT YOUR POLLINATORS' CONTEST

*A participatory initiative for the local community*

**₹ 500**

**CASH PRIZE**

**(FOR TOP 10  
CONTESTANTS)**

**₹ 100**

**CONSOLATION  
PRIZE**

**(FOR 10 MORE  
CONTESTANTS)**

**Alpine Himalayan**



**pollinator project**

**Dr. Joyeeta Singh Chakraborty**

**Project Leader**

**Contact: 9027223954**

**Dehradun, Uttarakhand, India**

**The Rufford**  
Foundation  
[www.rufford.org](http://www.rufford.org) @ruffordgrants



# Brief Overview of the **CONTEST**

Total number of participants = 27

Participants were residents of four villages named Saari, Makkumath, Mandal and Ransi located in and around the fringes of Kedarnath Wildlife Sanctuary in Uttarakhand, India. The photographs were clicked in these locations nearby gardens, roadside vegetation, agricultural field, orchards or forest fringes.

All participants were males working as teachers, shopkeepers, businessmen, hoteliers, agriculturists, drivers, labours, tourist guides and students.

A total of 58 photographs received, out of which 29 were selected (based on accuracy of theme, picture quality etc.) corresponding to 6 participants, who were declared winners and awarded cash prize.

Majority (93%) photographs comprised of butterflies.



Name of Contestant:

**Mr. Kuldeep Kumar**

Age: 28

Occupation: Tourist guide and  
Agriculturist

Village: Saari

Number of selected photographs = 13

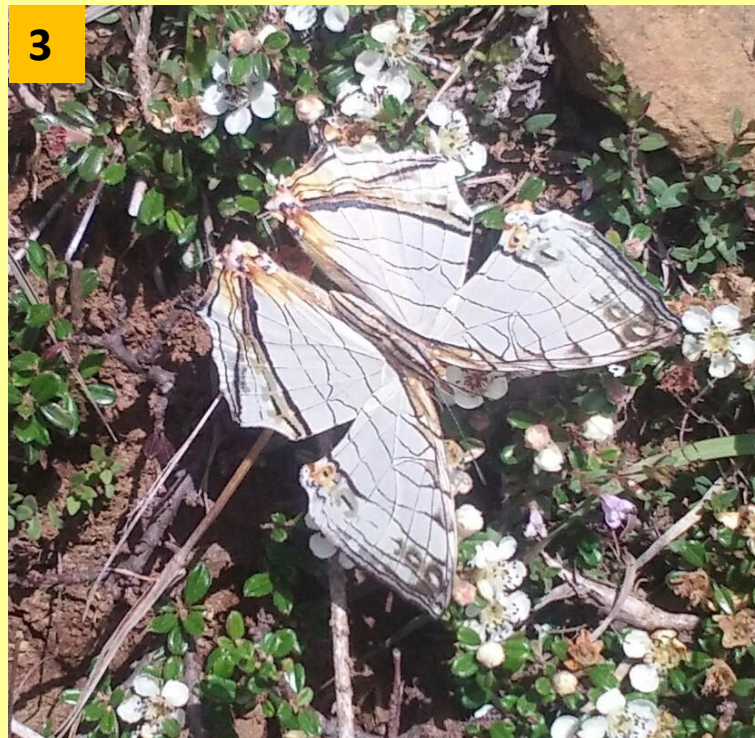
1



2



3





4



5



6



7



8





9



10



11



12



13





Name of Contestant: **Mr. Vishu Datt Jamloki**

Age: 52 Occupation: Teacher

Village: Saari Number of selected photographs = 7





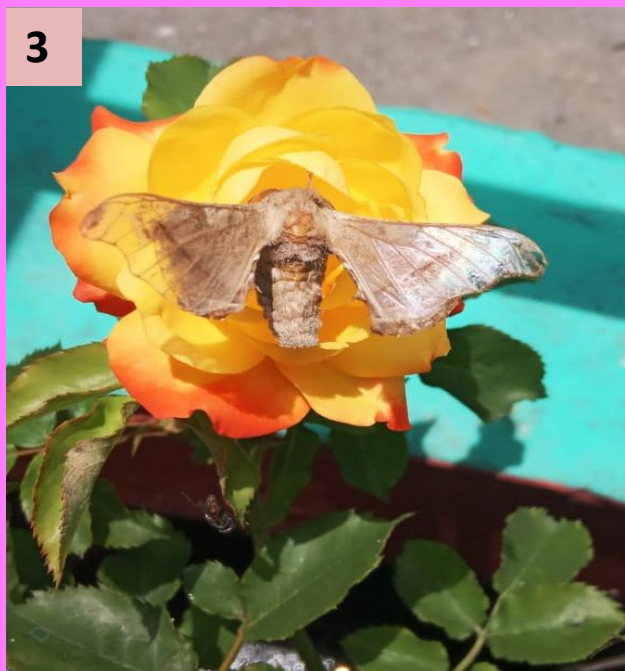
1



2



3



4



Name of  
Contestant:  
**Mr. Priyanshu  
Singh**

Age: 15

Occupation:  
Student

Village: Ransi

Number of  
selected  
photographs = 4

Name of Contestant:

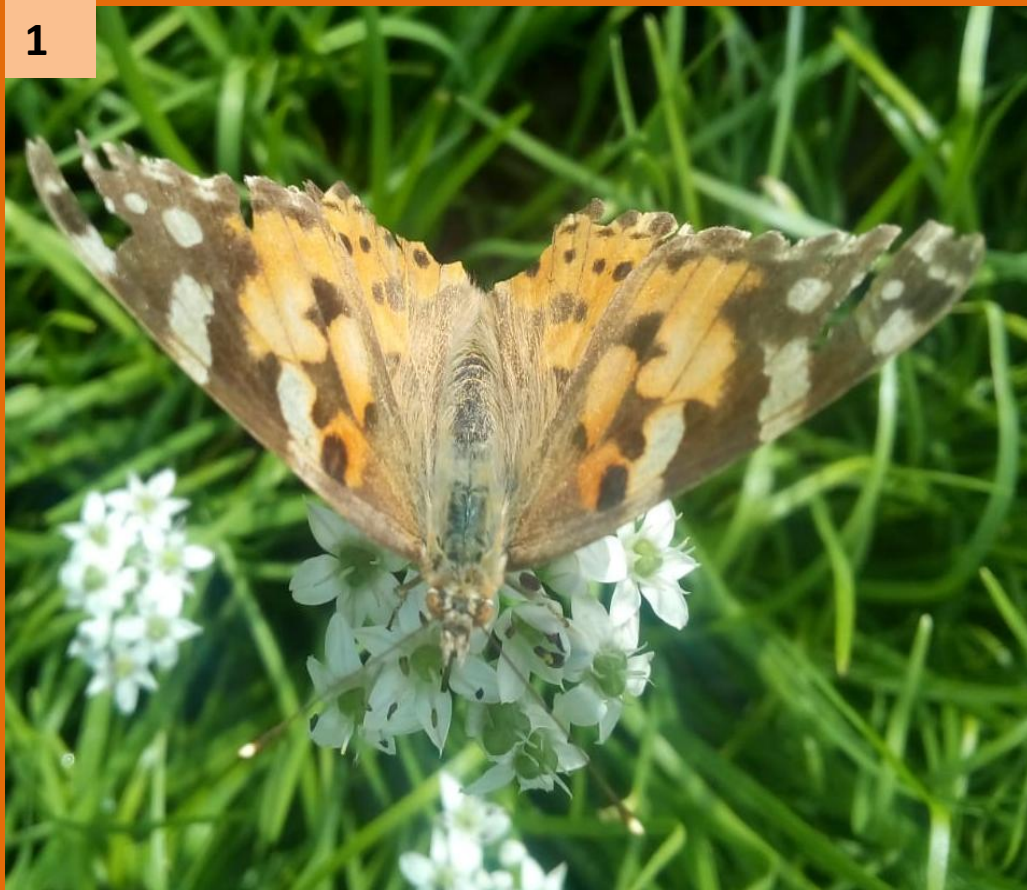
**Mr. Anil Maithani**

Age: 38 Occupation: Priest

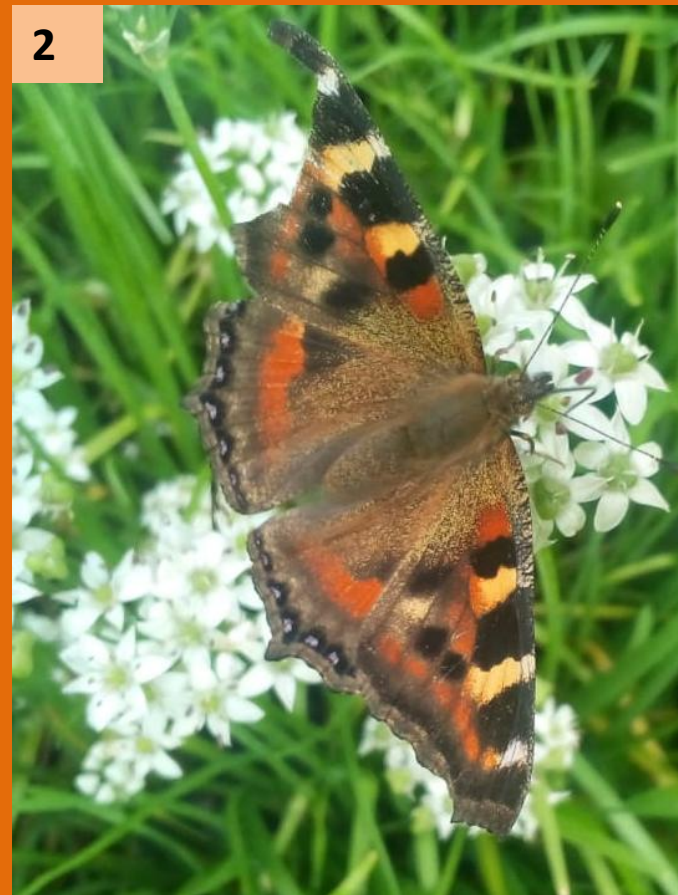
Village: Makkumath

Number of selected photographs = 2

1



2





Name of Contestant:

**Mr. Mohan Bisht**

Age: 25 Occupation: Shopkeeper

Village: Mandal

Number of selected photographs = 2

1



2





Name of Contestant:

**Mr. Ganesh**

Age: 37      Occupation: Business

Village: Saari

Number of selected photographs = 1





## *Benefits and Feedbacks achieved*

1. Increased enthusiasm among locals
2. Improved awareness and enhanced possibility of their involvement in conservation of local pollinator insects and their habitats, since people have started to relate the insects to their livelihoods.
3. Clarified relevant negative perception and myths
4. Larger coverage of native butterfly and other pollinator insects' distribution range, habitats and host plants