

## Project Update: September 2018

### 1. Preparation of Awareness Materials:

We prepared key ring and cap with the message "Save the Snow Leopard" and distributed to herders, local citizens, students and all the participants during the various workshop and awareness programme.



Awareness materials (key ring and cap)

### 2. Herder Awareness Program:

We have conducted herder awareness program in small herder group and with individual herder in upper and lower Mustang area. All together seven herders were sensitised with the importance of snow leopard conservation, informed about the compensation scheme and motivated towards conservation. This workshop was mainly focused on raising awareness of snow leopard conservation especially at herder level, as herders are the one who are directly affected by snow leopard.

They were distributed a cap with conservation message.



Herder awareness program

### 3. Awareness to local women:

As our previous study shows women have more negative attitude towards snow leopard conservation, we have conducted two women workshop for the local females in the study area. We have sensitized them with the importance of snow leopard conservation, its ecological





importance, informed about the compensation scheme, importance of snow leopard in tourism and motivated towards conservation. We were quite successful in changing their attitude to some extent.

4. Snow leopard citizen science awareness programme on human-snow leopard conflict and its conservation: (Documentary show and awareness)

We conducted awareness programme for the students of Buddhist Gumba and to the students of the school with in the study area. We covered both Project 1st and Project 2nd areas. All together 20 students from Gumba and around 100 students of schools were shown some documentaries on snow leopard and also were given information on how field work is done.









5. Interaction programme on human-snow leopard conflict and its conservation with Conservation area management committee

We conducted a short interaction programme with the members of conservation area management committee to discuss the current situation on human-Snow leopard conflict, efforts made by local towards conservation , discuss community based conservation effort and overall conservation of snow leopard with coexistence of both human and snow leopard sharing the common habitat.

