Project Update: November 2010

Installation program which is designed to build pride as well as awareness of the community about their marine resources that is represented through the MMA has been implemented. It included one MMA zoning signboard and two dive site signboards with CoC, aligned with 100 MMA zoning stickers, 60 t-shirts, 1000 brochures about Bondalem MMA, four snorkelling buoys and eight border zone and mooring buoys. All these facilities helped the MMA managers to educate the communities as well as provided services for visitors

Besides agreement and statement from the meeting to support the MMA program, all stakeholders have shown their support through their actions.

- 1. The village government through head of village decree created a legal system for business unit for the Bondalem MMA
- 2. The Oceanside Bungalow provided supervision for the MMA communication programme. They donated www.DiveNorthBali.com to provide information about the ecotourism on Bondalem.
- 3. The bungalows provided their staff on patrol team and the other helped the MMA on managing the administration.
- 4. All the bungalows in the area provided their interpretation about the MMA for their quest.
- 5. Three schools (two elementary schools and one senior high school) were actively involved on education and awareness programmes for the MMA.
- 6. Government, through a tourism agency, also helped the MMA by providing 2 years budget to build the dive centre and four additional scuba sets and a dive compressor.

Through microfinance training which involved 15 families (husbands and wives) of the MMA members and fishermen. The training enabled participants to figure out their finance problems and helped them set up best and easiest systems to implement. What was achieved as the result of the training?

- 1. Each family now has their own book keeping system.
- 2. The MMA have their financial plan document.
- 3. The MMA have their simple business strategy.

Collaboration was the main driver for the easy practical and development of the Bondalem MMA.

- 1. Puri Madha, Tulamben Bali based dive centre, supervised internship for guiding activities in Bondalem MMA. Now, the MMA has already provided with four skilled dive guides as well as adequate diving certification levels (dive master candidate).
- 2. Some private tourism and some visitor's voluntary provided training in English language and hospitality-guiding ethics.

