

Project Update: November 2017

- 1) We are organising awareness raising activities about importance of protecting threatened animal species (snow leopards, wild sheep and wild goats) amongst the herd's people and community people of the target five sums (villages) since 5th July 2017. During the awareness raising activities we distributed 1515 newspapers and 1616 brochures for the community people. Knowledge of the herds people and community people are improving about increasing the amount of wild prey available to snow leopards, decreasing the number of livestock killed by snow leopards and decreasing the illegal hunting (poaching) of threatened animal species (snow leopards, wild sheep and wild goats).

- 2) We have strengthened community-based conservation efforts and have inspired the next generation of nature conservationists and created five nature clubs involving 125 children on 5th June 2017. The nature clubs' members are teaching other community members during the project. Nature clubs' activities should be continuing in the future for a long time, it should be very important for project's sustainability.

- 3) We are advertising the project's activities for the herd's people and community people by broadcasting the activities through provincial JARGALANT and KHOVD TV stations and radio stations since 1st April 2017.

- 4) We celebrated "Day Conservation of Snow Leopards" on 23th October 2017 with nature clubs children. We organised awareness raising activities among children of secondary schools of five sums (villages) and organized competitions among children and distributed 300 brochures.

- 5) We are making some research about threatened animal species (snow leopards, wild sheep and wild goats) and collecting some data information.