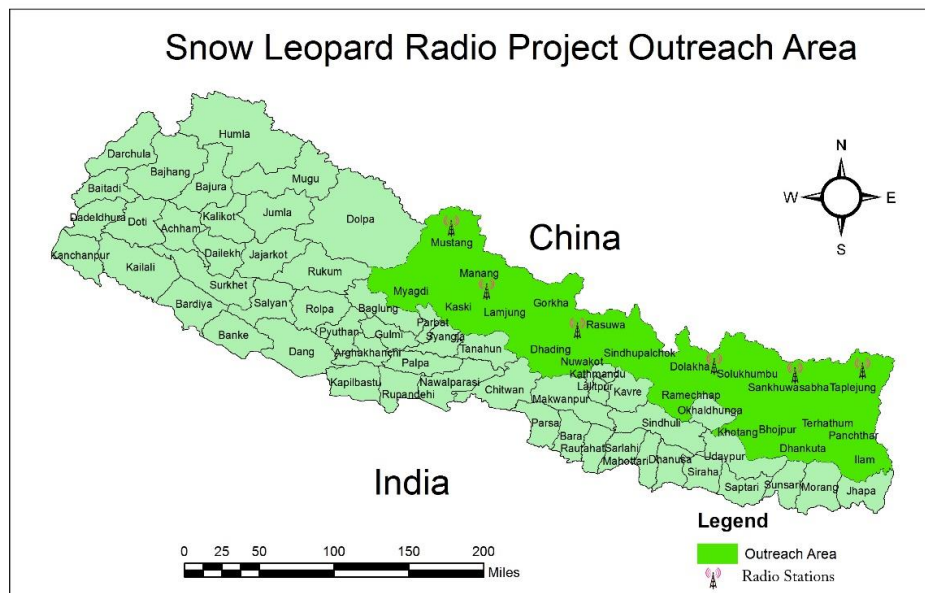


## Project Update: September 2017

Twenty-six radio episodes were aired between March to August 2017 from six radio stations: Radio Manang 106.9 MHz, Radio Mustang 89 MHz, Radio Langtang 90.3 MHz, Radio Solu 101.2 MHz, Khadvari FM 105.8 MHz and Radio Taplejung 94 MHz. Thirteen interviews, nine radio dramas, eight information about snow leopard and its prey, and seven radio reports were broadcast. The total estimated general audience was about 2 million. The total respondent to the radio programme were 7,249 among which 3,807 were male and 3,442 were female.



Developing Radio Programs for Mass Media Awareness about Endangered Snow Leopard in the Eastern Himalayas of Nepal

