

Project Update: September 2008

Another 1.000.000,00 Rand lost forever. This is how Ocean Messengers calls on the next marine mammal (common dolphin) found today - Friday at the Sardine Bay beach.

Ocean Messengers is calling for more awareness and urgent needed funds to help study marine mammals for their protection and to enforce rules and regulations which are environmental law – also for Portent PE as well as Coega!

If you consider the tourism value of a dolphin it is proven to be at about 1 million rand each. Bottlenose dolphins occur in groups to up to 700 individuals. Common Dolphins, which is the species found today on Sardine Bay Beach, occur in groups to up to 10.000 individuals.

This would translate into rand mean, a potential of 10 Billion Rand tourist assets! (equals about 1Billion Euros)

To put a value on a whale (7 species occur in Algoa Bay) would come out with even higher figures!

The value of Algoa Bay is completely underestimated, only by looking at the marine Mammals.

Ocean Messengers is hoping to find understanding within the industry and private entities to be able to raise enough funds to document scientifically and protect the Algoa Bay.