

Project Update: January 2017

Between November 2016 and January 2017 we developed several awareness and education activities on five coastal communities of São Tomé Island, to promote the active participation of community members.

We put up posters in strategic locations, launched a radio and TV spot on the importance of sea turtle preservation and distributed stickers to public transportation drivers, a key stakeholder on the illegal turtle trade.

Educational activities emphasizing facts of sea turtle ecology and priority actions to reduce the human impact on sea turtle survival were also organised. To provide teachers with tools to integrate this topic in their classes, we organised a training workshop for them and distributed books about sea turtle conservation to teachers and students.

We also used a mix of socio-cultural events to promote the active participation of community members, like the first Sea Turtle Football Tournament and sermons around sea turtle consumption at key churches.



Left: Distribution of books about sea turtle conservation on Morro Peixe's Elementary School. Right: Distribution of stickers to public transportation drivers in São Tomé City (Capital).



Left: Putting posters in the community of Messias Alves, one of our target fishing communities. Right: Fishermen from the communities of Micoló and Praia Cruz playing football during the Sea Turtle Football Tournament.