**Project Update: May 2016** 

## **Executive Summary**

In Yarinacocha lagoon, located 7 km from one of the biggest cities in the Peruvian Amazon, Pucallpa we aim to train tourist boat operators and native artisans of the Shipibo community of San Francisco and form a community-based tourism circuit promoting the sustainable observation of native species. We hope this will generate scientific data, sustainable tourism and complementary income for the locals of Yarina and native communities. Simultaneously, we will estimate the value of cultural and recreational ecosystem services of the lagoon. We expect this project will increase tourism in this sector as well as data on native species, and economic income for participants.

## Activities to Date

During our first time to Pucallpa, we visited the native community of San Francisco that is located adjacent to Yarina Lagoon. Here we talked with craftswomen, we asked what their beliefs were in regard to river dolphins and crafts themed aquatic mammals. We gave them educational materials for the project and presented the objectives in the project. We also talked with the boat operator's association's president, Julio Tapullama located at the Coronel Portillo Port in Yarina about the project and the objectives. We discussed the workshops and possible dates, as well as who he thought would be interested in participating in the tourism circuit. We also left an information panel in the tourist guide office, where visitors will be able to read about interesting facts of both river dolphins' species.



Meetings with artist and boat operator from Yarina lagoon

We are also preparing two educational materials to give to tourists as souvenirs that participate in the tourism circuit. The first material is a sticker with aquatic mammals that can be found in the Ucayali river and the Yarina lagoon (Figure 2). The second material is a guideline of responsible observation of aquatic mammals. This is being developed with fellow RFSG projects, Enzo Aliaga from Bolivia and Cedric Gilleman from Iquitos, Peru. We hope this observation guideline leaflet can be published as a national guide for aquatic mammal observation in Peru.



Aquatic mammals of the Peruvian Amazon.