

The Rufford Foundation Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details	
Your name	Hovhannes Hakobyan
Project title	Promoting public awareness about diversity and importance of conservation of snakes
RSG reference	17829-1
Reporting period	21 Sep 2015 – 15 Dec 2016
Amount of grant	£4970
Your email address	hovhannes.hakobyan@gmail.com
Date of this report	15 Dec 2016

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
Documentary "Safety coexisting with the snakes of Armenia"				
Dissemination of the documentary				The film was distributed among many schools, universities and organisations in Yerevan and regions, but we will continue disseminate it

2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

We have some problems with weather where we reached the places, but couldn't find snakes.

3. Briefly describe the three most important outcomes of your project.

1. The message of safely coexisting with snakes has been passed to wide auditory. The film changes the negative attitude towards snakes.
2. Recognising the differences between non-venomous and venomous snakes, locals can take more relaxed attitude towards them.
3. Educating locals about how to avoid to become a victim of a bite and about first aid.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

The documentary plays an important role in disseminating knowledge on the benefit of snakes and advantage from their presence.

5. Are there any plans to continue this work?

We plan to continue creation of documentary films about the rich and endangered nature of Armenia, because the mass media is the best approach in the public awareness on topic of protection of nature and wildlife.

6. How do you plan to share the results of your work with others?

The created film is mass media product which was distributed through national broadcast and DVDs.

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

Because of the one of main personage for this film was venomous Levant viper, we caught it later than planned. Thus we couldn't be in terms according to timetable and finished it in fall of 2016

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Item	Budgeted Amount	Actual Amount	Difference	Comments
Fuel for trips: (£0.7/L x 12 L/100 km x 200 km/trip x 20 trips)	336	536	200	Additional trips were need because of weather conditions
Meals during the trips (£5 x 4 persons x 20 trips x 3 days)	1200	1350	150	Additional trips were need because of weather conditions
Accommodation (£7 x 4 persons x 20 trips x 2 nights)	1120	1120	0	
Rent of special lens (£36.4 x 10 days)	364	364	0	
Postproduction (editing, voicing,	1170	1170	0	

translating)				
Leaflets (£0.15 x 3000)	450	200	-250	We published less leaflets
Copies of DVD (£1.1 x 300)	330	230	-100	
TOTAL	4970	4970		

9. Looking ahead, what do you feel are the important next steps?

Very few naturalistic documentaries have been produced in Armenia and none on snakes. It is therefore very important to produce a film focusing on the Armenian nature and wildlife in order to improve environmental awareness.

**10. Did you use the RSGF logo in any materials produced in relation to this project?
Did the RSGF receive any publicity during the course of your work?**

We use the RSGF logo in film as well as on leaflets and DVD

11. Any other comments?

Thank you for financial support which helps in snake protection especially for awareness local people and children.