

**Creating Public awareness on environment and wildlife conservation
through Radio Programme, Nepal**



**Progress Report
Submitted to:
Rufford Small Grant for Conservation (RSG)**



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Stakeholders meeting and programme design / revision

On 8 March 2007, stakeholders meeting was organised to outline the programme. The meeting was attended by representatives from Ministry of Environment, Science and Technology (MoEST), Ministry of Forest and Soil Conservation (MoFSC), Department of environment (DoE), Department of Forest (DoF), Department of National Parks and wildlife Conservation (DNPWC), WWF Nepal Programme, IUCN Nepal, National Trust for Nature Conservation (NTNC), Environment Camp for Conservation Education (ECCA), Wildlife Conservation Nepal (WCN), Wildlife Watch Group (WWG), Nepal River Conservation Trust (NRCT), Friends of Nature (FoN), Social Welfare Association of Nepal (SWAN), Himalayan Nature, Himalayan Research and Conservation – Nepal.

The participants recommended the following programme format:

- Opening with slogans / proverbs / sayings / poems
- News update on environment, wildlife and conservations issues
- Reports and recommendations of conservation workshops/seminars
- Report from the field
- Interview with experts / researchers (every alternative week)
- Closing

Similarly, two stakeholders meeting were held in 10 June and 15 September 2007. The purpose of the later consultation meeting was to collect feedback and response and modify upcoming programme accordingly. Representatives from the above institutions and independent listeners participated in the meeting. In both the meetings, participants overwhelmingly appreciated the wide range of topics covered by the programme. Attendees of 10 June 2007 consultation meeting requested to include quiz context for the listeners for their maximum participation in listening. Programmes were modified accordingly since 16 June episode.

Agreement with Image FM 97.9 mhz

On 9 March 2007, agreement with Image FM 97.9 for their air time. We have agreed to air the programme from 7:30 am to 8:00 am (half an hour) every Saturday effective from 10 March 2007.



Coverage of Image FM 97.9

Programme highlights

We have successfully run 34 episodes on the following schedule follows: I will present the topics of each episode on the final report.

Month	Date
March	10 Mar 07
	17 Mar 07
	24 Mar 07
	31 Mar 07
April	07 Apr 07
	14 Apr 07
	21 Apr 07
	28 Apr 07
May	05 May 07
	12 May 07
	19 May 07
	26 May 07
June	02 June 07
	09 June 07
	16 June 07
	23 June 07
	30 June 07
	07 July 07

July	14 July 07
	21 July 07
	28 July 07
August	04 Aug 07
	11 Aug 07
	18 Aug 07
	25 Aug 07
September	01 Sep 07
	08 Sep 07
	15 Sep 07
	22 Sep 07
	29 Sep 07
October	06 Oct 07
	13 Oct 07
	20 Oct 07
	27 Oct 07

Information Collection:

We have attended almost all conservation / environmental / development related seminars, workshops, conferences organised in Kathmandu to collect relevant information for the programme. So far we have attended 30 seminars, workshops and conferences including International Symposium – Community led Management of River Environment jointly organised by Ministry of Environment, Science and Technology, Environment Camp for Conservation Awareness (ECCA), Kathmandu University and Adelphi Research (Germany). We also attended Regional conference on Managing Protected Areas: Shifting Paradigm Jointly Organised by Ministry of Forest and Soil Conservation and National Trust for Nature Conservation (NTNC) and Regional Conservation Forum organised by Ministry of Forest and Soil Conservation and IUCN – The World Conservation Union.

Field visits

Following protected areas and key biodiversity area have been visited to collect field based information and feedback of listeners.

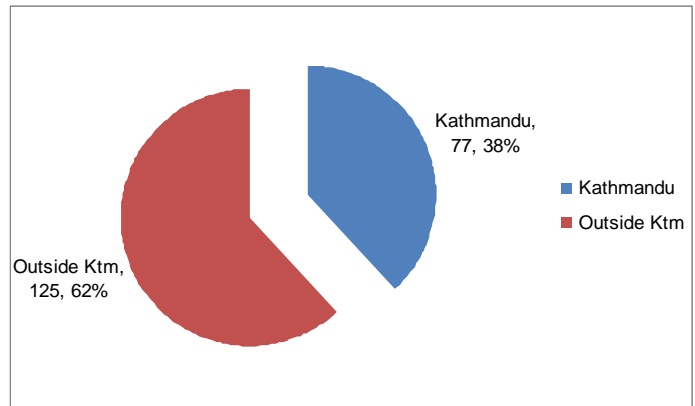
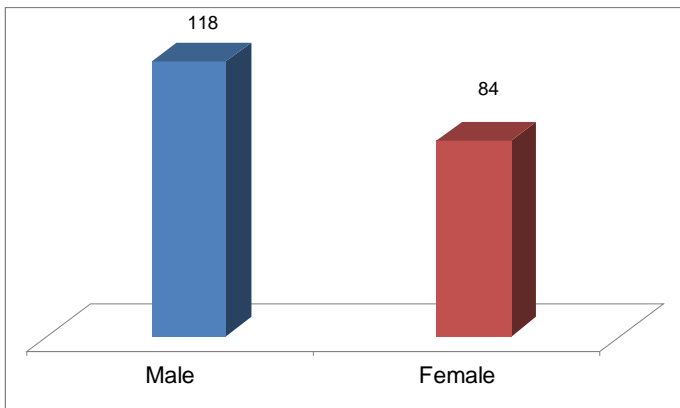
- April 2007: Kanchenjunga Conservation Area, Mai Valley and Tamor Valley in eastern Nepal
- May 2007: Chitwan National Park in central Nepal
- June 2007: Langtang National Park and Gosaikunda lake (Gosaikunda and its associated lakes has been declared as Ramsar Site in 23 September 2007) in mid mountain of Nepal. Gosaikunda lake is situated at 4350 meters above sea level.
- July 2007: Shivapuri National Park and Phulchoki Mountain Forest in Kathmandu
- August 2007: Nawalparasi and Rupendahi of western Nepal. Vulture restaurant (one of the new approach to feed safe food for critically endangered vulture species of Nepal) is situated in Pithauli VDC of Nawalparasi and Rupendahi (Lumbini) is birth place of Lord Buddha.

September 2007: Pokhara Valley of western Nepal
October 2007: Bardia National Park of far western Nepal

Participation in Quiz context

Since we launch quiz context on our regular programme, people from different parts of the country participating in the context by sending their entries.

Total Number of respondents = 200



Respondents from Kathmandu Valley and Outside Kathmandu Valley



Winner of the quiz context receiving prize