

Project Update: June 2014

I am very happy to announce that as part of our project with the Rufford Foundation, we have launched a crowd-funding campaign to secure a 5 ha parcel of forest that is home to a family of the Critically Endangered yellow-tailed woolly monkey. We are using the platform "Indiegogo" to run the campaign. I greatly encourage you to visit the campaign website, in particular to see the video we created. The link:

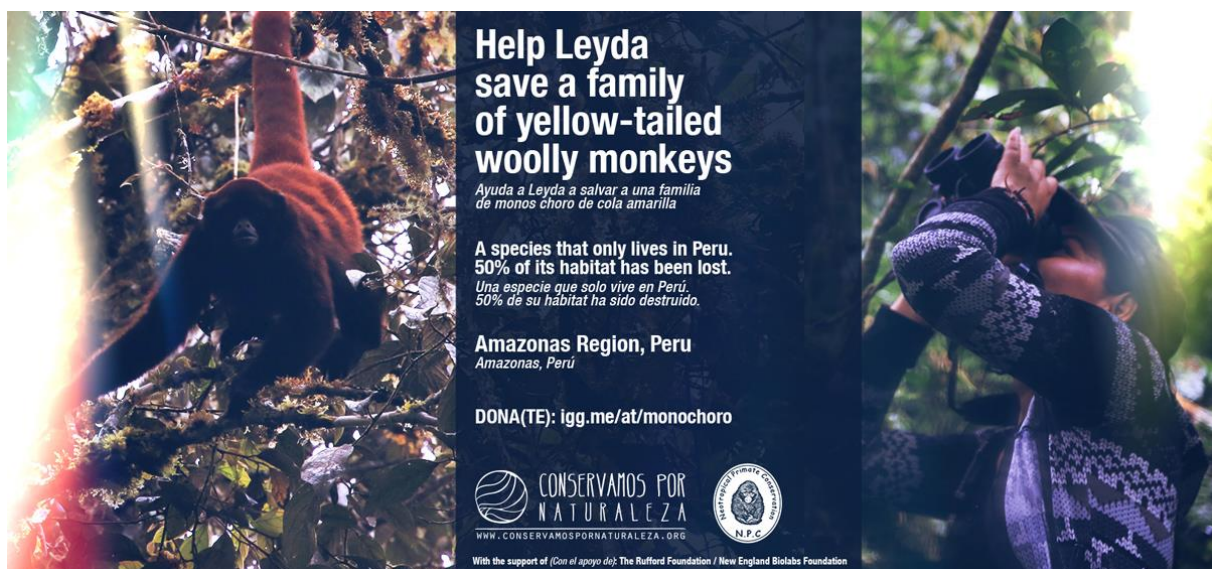
<http://igg.me/at/monochoro>

I would like to apologise for the delay in launching the campaign: the reason was that the landowner of the parcel only now fully confirmed that he will be on board with the project, and that he is keen to rent out the parcel for conservation purposes for 20 years. More details are available on the campaign website.

The good news so far is that we raised over \$3,600 at the launch event for the campaign (not included in the Indiegogo funds), and are currently at \$850 on the online campaign. We are therefore already halfway at our goal of raising \$10,000. The campaign will run until July 14th 2014.

If possible, we would be very grateful if you could further spread the word of the campaign wherever you see fit. Please let me know if you have any questions.

Also, the reforestation of the patch of one hectare has been already completed and we will send pictures soon. And finally, we have additionally secured 29 ha for conservation, by creating an alliance of people interested in the conservation of a corridor around Berlin Private Protected area.




Help Leyda save a family of yellow-tailed woolly monkeys


Ayuda a Leyda a salvar a una familia de monos choro de cola amarilla

A species that only lives in Peru. 50% of its habitat has been lost.
Una especie que solo vive en Perú. 50% de su hábitat ha sido destruido.

Amazonas Region, Peru
Amazonas, Perú

DONA(TE): igg.me/at/monochoro

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