

## Project Update: July 2016

During the first months of our Completion Grant (October-December 2015) we focused our efforts in fieldwork. We gathered essential data for our long-term pampas meadowlark research programme. We also participated in a TV series that depicts Uruguayan native birds. We helped technicians to obtain interesting footage of breeding meadowlarks. In the last few months (March-June 2016) our efforts have focused on environmental education and ecotourism promotion. The usual education activities carried out in rural schools of Salto department have been complemented with the development of a new 9-month education programme that is being carried out in Maldonado department as a trial experience. The programme has resulted in very positive outcomes in terms of public awareness and we have already applied for funds to extrapolate this initiative to other schools. In addition, with the support of local government authorities we conducted a workshop on Uruguay's ecotourism potential. The main objective of this activity was to promote little-known eco-touristic sites (such as Arerunguá and other key regions for wildlife) at our country's most important tourism area (Punta del Este).



Left: Ecotourism workshop 2016. Right: Crested Black Tyrant, Arerungua 2015.