Project Update: June 2016

Soon we will complete our multi country formal e-commerce monitoring of the elephant ivory trade in Latin America. We have had to deal with some unexpected problems along the way, as we were blocked by some of the best known e-commerce classified websites in several countries, but we managed to overcome all these problems.

It has been quite an experience to formally monitor the internet in all these countries and get all the new interesting data. We are eager to analyse the data and reveal our enthralling results, which we will disclose at the upcoming CITES CoP17, to create a wider international understanding of the e-commerce problem at a global level (elephant ivory and other endangered protected wildlife), to gain the necessary support required to defeat the threatening elephant proposals (and rhino proposals) which will arise at this very important decision making CoP, while urging and encouraging the governments to tackle the e-commerce of protected wildlife problem directly and to formally monitor their websites, to help reduce this illegal trade.

