

The Rufford Small Grants Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details	
Your name	Ericka Ceballos
Project title	Monitoring and reduction of illegal internet trade on protected animal species in Ecuador
RSG reference	10.12.08
Reporting period	June 2009 – April 2010
Amount of grant	£6,000
Your email address	ericka@catcahelpanimals.org
Date of this report	18 th April 2010

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
Short term, direct objectives:				
Monitoring the internet trade in protected species in Ecuador, to assess the level of trade			X	The monitoring was done according to the plan and quite motivating results were achieved.
Print the report from the monitoring			X	500 issues of the report (20 colour pages A4) were printed.
Distribution of the report			X	The report were distributed according to the plan
Media campaign			X	The media campaign was done - worldwide media coverage was achieved. The report was also published in Internet.
Long term, indirect objectives:				
Create awareness about the internet trade in protected animal species			X	The proper authorities of all the Latin American countries received the report. They showed big interest about the results and discussed the issue with us.
The proper authorities take measures to achieve a more serious enforcement of the law on internet trade		X		The resolution of CITES were adopted, which recommends the parties of CITES to introduce the proper enforcement and legislation measures.
Stop the growth of illegal internet trade on protected species and to reduce the threats to these species.	X			This is a long term goal. To achieve it, a continuation of the efforts is required.

2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

The real time of the work needed for the elaboration of the results and editing the report was over twice as long as expected. This unexpected time of work had to be done voluntarily.

3. Briefly describe the three most important outcomes of your project.

1) The monitoring of the internet trade in protected fauna species in Ecuador provided very interesting results. The scale of the trade appeared to be much bigger than expected and the trade in some native species is noteworthy.

2) The report from the monitoring was printed and successfully distributed among the proper authorities in Latin American countries and got media coverage all over the world, in a wider way than expected.

3) The report from the monitoring created awareness of the growing problem of the illegal trade in protected species all over Latin America and worldwide. As the report was distributed during the CITES CoP, it helped in achieving the adoption of the resolution regarding this problem.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

Does not apply.

5. Are there any plans to continue this work?

Yes. Due to the success of this monitoring and the report, we intend to continue similar projects in other Latin American countries.

6. How do you plan to share the results of your work with others?

We already distributed the reports to all the proper authorities in Latin America. The authorities of several other countries received it during the CITES CoP in March. We also provided these reports to the head of Interpol, the CITES Secretariat, the international media, selected important libraries and NGO's.

The report is available online at: <http://catcahelpanimals.org/EcuadorReport.html>

There is large media coverage of the project. Just during first 2 weeks after the publication of the report, the following articles mentioning our report were found in media of 4 continents:

<http://www.washingtontimes.com/news/2010/mar/22/internet-trade-threat-to-endangered-species>

http://www.thepeninsulaqatar.com/Display_news.asp?section=Local_News&month=March2010&file=Local_ews201003177101.xml

http://weblogs.baltimoresun.com/features/mutts/blog/2010/03/report_internet_threatening_en.html

http://www.ctv.ca/servlet/ArticleNews/story/CTVNews/20100321/endangered_species_100321/20100321

<http://cnews.canoe.ca/CNEWS/Environment/2010/03/21/13308206-ap.html>

http://www.nzherald.co.nz/world/news/article.cfm?c_id=2&objectid=10633752

<http://porthedland.igwn.com.au/index.php/news/national-news/internet-threatening-rare-species,17463491>

<http://technology.canoe.ca/2010/03/22/pf-13314676.html>

<http://news.scotsman.com/environment/Survival-risk-torarespecies.6169356.jp?CommentPage=1&CommentPageLength=1000>

<http://www.watoday.com.au/breaking-news-world/internet-threatening-rare-species-20100322-qob0.html>

<http://www.aolnews.com/science/article/internet-fuels-threats-to-rare-species/19408155>

<http://www.spokesman.com/stories/2010/mar/22/delegates-focus-on-internets-role-in-species/?print-friendly>

http://www.menafn.com/qn_news_story_s.asp?storyid=1093314494

<http://iplextra.indiatimes.com/quote/06Fp1xWc996jF?q=Qatar>

<http://www.hedgehogs.net/pg/newsfeeds/hhwebadmin/item/3027397/internet-is-biggest-threat-to-endangered-species-say-conservationists>

<http://woofeed.com/Internet-is-biggest-threat-to-species/worldnews/Guardian>

http://schema-root.org/region/americas/south_america/ecuador/issues/environmental_destruction/

<http://1click.indiatimes.com/article/04Q3aQz7Qo4v1?q=Qatar>

http://www.pen.com.qa/news/qatar/index.php?ELEMENT_ID=29118
<http://www.zawya.com/printstory.cfm?storyid=ZAWYA20100317044304&l=044300100317>
<http://www.pdfexplore.com/book/v3m-tab-pdf.html>
<http://cari-pdf.com/pdf.php?q=catca>

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

The original time for the project was planned from 1st January 2009 to 30th April 2010 but because we got the grant in April 2009, we had to adjust the project to the new time frame, which worked out quite well, because the CITES CoP was moved from November 2009 to March 2010. That allowed us to have just enough time to complete our monitoring in 2009. Then we had enough time to work on the results and to prepare and distribute the report.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Item	Budgeted Amount	Actual Amount	Difference	Comments
Accommodation and food for trainer	310	292	- 18	7 days of training and only 6 nights of accommodation instead of 7 were needed.
Costs of internet trade monitoring	3070	3070	0	The price for the work was agreed in advance.
Elaboration of results for reporting purposes	380	380	0	Higher amount of work didn't influence the agreed rate.
Final report preparation	320	320	0	Higher amount of work didn't influence the agreed price.
Final report printing (500 issues)	600	728	+ 128	Because of the interesting results, the report was longer than expected, which caused the growth of the costs.
Other costs, e.g. telephone calls, literature	150	94	- 56	Thanks to Skype communication, we could reduce the communication costs.
Distribution of reports to the proper institutions in Ecuador, other interested countries and interested national and international institutions and organizations	280	280	0	The cost for the work was agreed in advance.
Media campaign	640	640	0	The cost for the work was agreed in advance.
Organizational costs	250	196	-54	The expenses had to be reduced to cover the higher costs of printing to fit in the budget.
Total	6000	6000		

9. Looking ahead, what do you feel are the important next steps?

To continue with the research and awareness campaign in this field as soon as possible. The method used allows us to easily compare the results from the different countries. It would be also interesting to assess the level of the trade of some kinds of specimens (e.g. primates, ivory, traditional medicine from protected species) in different Latin American countries.

10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

Yes. We used the logo (in two noticeable places) in the printed version of the report. The logo is also showed twice in its online PDF version.

11. Any other comments?

We are very happy with the results and look forward to be able to keep working in this area. We are grateful to the Rufford Small Grants Foundation, for providing us with this grant.