



**FORUM KADER KONSERVASI INDONESIA  
KABUPATEN KARO**



## **Public Awareness Through Environment Education For Student In Ecosystem Area Gunung Leuser National Park Which Reside In Karo Regency North Sumatra Province**



**JULI 2005 – FEBRUARY 2008**

**This final report was produced by Forum Komunikasi Kader Konservasi Indonesia (FK3I)  
Kabupaten Karo, for review by The Rufford Small Grant for Nature Conservation**



**Public Awareness Through Environment Education For  
Student In Ecosystem Area Gunung Leuser National  
Park Which Reside In Karo Regency  
North Sumatra Province**

**Title Project:** Public Awareness Through  
Environment Education For Student In  
Ecosystem Area Gunung Leuser  
National Park Which Reside In Karo  
Regency North Sumatra Province

**Name of Application:** Forum Komunikasi Kader Konservasi  
Indonesia (FK3I) Kabupaten Karo

**Address:** Jl. Kenangan, Gg. Kayu Putih, Pondok  
TIPANDA, No.9C,  
Berastagi – Sumatera Utara, 22156

**Priode:** July 2005 – February 2008

**Phone/Fax:** 62-628-7000481

**Email:** [fk3ikabupatenkaro@hotmail.com](mailto:fk3ikabupatenkaro@hotmail.com)

**Date of publication:** February 2008

# CONTENTS

<b>1. BACKGROUND</b> .....	<b>1</b>
<b>1.1. EKSECUTIVE SUMMARY</b> .....	<b>1</b>
<b>1.2. LONG-TERM OBJECTIVE</b> .....	<b>1</b>
<b>1.3. SHORT-TERM OBJECTIVE</b> .....	<b>1</b>
<b>2. PROJECT ACTIVITY</b> .....	<b>2</b>
<b>2.1. NATURE CONSERVATION EDUCATION</b> .....	<b>2</b>
<b>2.2. SCHOOL VISIT</b> .....	<b>2</b>
<b>2.3. ENVIRONMENT CAMP</b> .....	<b>3</b>
<b>2.4. CAMPAIGN</b> .....	<b>4</b>
<b>3. BUDGET PROJECT</b> .....	<b>5</b>

## I. BACKGROUND

### I.1. EKSECUTIVE SUMMARY



Pressure to perfection and permanence of ecosystem area Gunung Leuser National Park in regency Karo, North Sumatera province because of; 1.convert area (is destined by for system development of inwrought agriculture and plantation) 2.fragmentasi area (opening walke in forest area) and also 3.activity of illegal logging. Is at its growth will affect at balance of its totally disappeared and experienced ecology is biodiversitas of exotic tropical rainforest of dweller Gunung Leuser National Park

ecosystem area

In solving of Fast problems of damage of Gunung Leuser National Park ecosystem area residing in Regency Karo, perhaps do not is only done by through public awareness and law enforcement, but also require to be done by through environment education to its the rising generation specially all student of school level. So that from effort of education done will grow to develop awareness of the rising generation to permanence and perfection Gunung Leuser National Park ecosystem area in general and peculiarly Gunung Leuser National Park ecosystem area residing in regency Karo.



To discontinue pressure to Gunung Leuser National Park ecosystem area residing in Regency of Karo especially, hence the project proposed cover 4 especial activity namely :

1. Schools Visit
2. Environment Camp
3. Nature Conservation Education
4. Campaign
  - a. Making of campaign Media
  - b. Sympathetic campaign and campaign media desiminasi

### I.2. LONG-TERM OBJECTIVE

Awakening and pushing role and also the rising generation in the effort nature resource conservation in Gunung Leuser National Park ecosystem area residing in Karo regency North Sumatera province for permanence and continueing of nature resource for importance of generation come.

### I.3. SHORT-TERM OBJECTIVE

1. Increases knowledge and understanding of the rising generation especially student and generally wide public about environment and conservation sumberdaya nature causing pushes change of behavior and position from not give a dam problem of environment and conservation of natural resources becomes perduli to condition of environment and conservation sumberdaya nature.
2. Peeps out effort from the rising generation especially the student and generally the wide society in Gunung Leuser National Park ecosystem area residing in Karo regency North Sumatera Province to take care of and prevent the happening of environment damage.

## 2. PROJECT ACTIVITY

### 2.1. NATURE CONSERVATION EDUCATION

Nature Conservation Education for teacher is stepping beginning of in executing and socializes project. Election to education activity item of conservation by prioritizing school teacher circle is meant that;

1. Teacher can submit message of conservation effectively because of teacher is change motor for the rising generation.
2. Quickens does activities approach effort of education of environment done area school.
3. Teacher joining in education activity of nature conservation is expected able to give input to the side of school to support socialization effort and expansion of school with vision of area and conservation of nature.



In execution of education of conservation of this nature done with approach of discourse method, discussion and peraktek field, so that the education participants of conservation of nature gets the picture submitted.

### 2.2. SCHOOL VISIT



The Forum Komunikasi Kader Konservasi Indonesia (FK3I) Karo District organized school visit programmes in an effort to promote environmental education and the natural resource conservation amongst school children.

The school visit programme also aims at establishing network and co-operation between the FK3I Karo District and educational institutions while disseminating wide range of information on environmental conservation and the animals species which is now under the threat of extinction due to illegal logging and pet trade. With this school visit, school children have gained more detailed knowledge about Sumatra orangutan and the environment from global perspective.



### 2.3. ENVIRONMENT CAMP

As effort to invite sees condition of field reality ecosystem Gunung Leuser Natinal Park Karo District either from potency and also the problem, hence schools which is target project and has been visited through activity of visit school is invited to gathers in one activities that is environmental school. Schools attending this activity represented by conservation clubs of school which has been formed in bearing visit school.



Apart from which has been mentioned upper, environmental this camp is expected by able to build management system of communications and intertwins it militant solidarity of person having a real serious attention to conservation effort of natural resources involves residing in Karo District, North Sumatra Province.

In activity of Environmental this camp the school students joined club conservation of program target school is given by knowledge material like;

1. Herbarium Making
2. Paper recycle
3. Ecology transect
4. observation of Animal
5. Rehabilitation of area of stall is area ecosystem Gunung Leuser National Park residing in Karo District.



Apart from what expected to environmental this camp expected also earns Manifestly conception of conservation of teraktualisation has cognately, affective and psikomotorik posed at with domination of skill by exploiting material material which can be elaborated as one of form of conservation effort.

## 2.4. CAMPAIGN



This is the way to organize public opinion in a wider achievement. So there will be understanding and movement to stop the fast of deforestation in the eco-system area of Gunung Leuser National Park. This public opinion is implemented through the following activities :

- Making of campaign media
- Sympathetic campaign and campaign media



### 3. BUDGET PROJECT

No	Item	RSG	FK3I
<b>1</b>	<b>Schools Visit</b>		
	1.1. Transportation	£ 106.67	
	1.2. Perdiem		
	a. Project Coordinator	£ 53.33	
	b. Activity Coordinator	£ 37.33	
	c. Staff Activity	£ 21.33	
	1.3. Consume	£ 320.00	
	1.4. Dokumentation		
	a. Camera film	£ 133.33	
	b. Print Out film	£ 266.67	
	c. spanduk		£ 80.00
<b>2</b>	<b>Environment Camp</b>		
	2.1. Transportation	£ 266.67	
	2.2. Perdiem		
	a. Project Coordinator	£ 40.00	
	b. Activity Coordinator	£ 28.00	
	c. Staff Activity	£ 16.00	
	d. Speaker	£ 120.00	
	2.3. Consume	£ 400.00	
	2.4. Dokumentation		
	a. Camera film	£ 33.33	
	b. Print Out film	£ 66.67	
	c. spanduk		£ 20.00
<b>3</b>	<b>Nature Conservation Education</b>		
	3.1. Transportation		
	a. Speaker Transportation	£ 160.00	
	b. Committee Transportation		£ 106.67
	3.2. Perdiem		
	a. Project Coordinator	£ 53.33	
	b. Activity Coordinator	£ 37.33	
	c. Staff Activity	£ 42.67	
	d. Speaker	£ 480.00	
	e. Competitor	£ 320.00	
	3.3. Rent education place	£ 266.67	
	3.4. Consume	£ 240.00	
	3.4. Education Equipments	£ 280.00	
	3.5. Dokumentation		
	a. Camera film	£ 33.33	
	b. Print Out film	£ 66.67	
	c. Spanduk		£ 20.00
<b>4</b>	<b>Campaign</b>		
	4.1. Making of campaign Media		
	a. Leaflet	£ 333.33	
	b. Stiker	£ 400.00	
	4.2. Sympathetic campaign	£ 133.33	
<b>5</b>	<b>Equipments</b>		
	a. Camera		£ 133.33
	b. Binookuler	£ 160.00	
<b>6</b>	<b>Monitoring and Evaluation</b>		
	a. Monitoring	£ 53.33	
	b. Evaluation		£ 133.33
<b>Amount</b>		<b>£ 4,969.33</b>	<b>£ 493.33</b>